

# SUKTISAMA SARKAR

Senior UX/UI Designer | Digital Product & Experience Design Leader | User-Centric Innovation & Business Growth

Dynamic and results-driven Digital Product Designer with extensive expertise in crafting engaging user interfaces, driving UX strategy, and delivering impactful digital solutions across diverse industries. Adept at blending design thinking, user research, and front-end collaboration, I aim to leverage my expertise to build scalable, user-centric products that enhance usability, boost engagement, and deliver measurable business outcomes. Seeking to contribute to a progressive IT organization by transforming complex challenges into intuitive digital experiences that drive growth and customer satisfaction.

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## PORTFOLIO

[Suktisama Sarkar - Sr. UX/UI Designer in Kolkata, India :: Behance](#)

## PROFESSIONAL SUMMARY

- Accomplished Senior UX/UI Designer with over a decade of experience delivering intuitive, user-centric web and mobile applications across global markets.
- Specialized in user-centered design, usability testing, and research-driven decision making, consistently improving user engagement and satisfaction.
- Proficient in industry-standard tools including Figma, Miro, and Adobe Creative Suite.
- Proven record of leading cross-functional teams and collaborating with product managers, developers, and stakeholders to align design strategies with business objectives.
- Experienced in design system creation and brand guideline implementation, ensuring scalability, consistency, and visual harmony across platforms.
- Adept at applying Agile and Scrum methodologies, incorporating iterative feedback loops to drive continuous design improvements.
- Strong ability to mentor and guide junior designers, elevating overall team capabilities and delivery quality.
- Track record of achieving measurable outcomes such as significant increases in engagement, meaningful reductions in bounce rates, and improved customer satisfaction scores.
- Skilled in integrating AI-driven tools into the design process to enhance creativity, optimize workflows, and elevate design solutions by complementing personal expertise.
- Certified in Google UX Research, Mobile UI, Human-Computer Interaction (HCI), and Design Thinking, demonstrating commitment to industry best practices.
- Hands-on experience with HTML5, CSS3, and JavaScript for functional prototyping, enabling seamless translation of design concepts into interactive solutions.
- Highly motivated, innovative, and adaptable, with a passion for blending aesthetic design, functional usability, and cutting-edge technology to create impactful digital products.

## TECHNICAL SKILLS

FigmaMiroUser ResearchUsability TestingWireframingPrototypingUI DesignUX PlanningChatGPTCopilotVizly.ai

UiZardDesign systemsUX planningCanvaCSS3HTML5

## SKILLS

**Core Competencies:** User-Centered Design, Cross-Functional Collaboration, Visual Design, Design System Implementation

**Soft Skills:** Collaboration, Communication, Problem-solving, Adaptability, Teamwork

## WORK EXPERIENCE

### Sr. UX/UI Designer (Remote)

**Afriweb (SENEGAL, AFRICA)** (Sep 2024 - Present)

- Directed the end-to-end UX/UI lifecycle for mobile and web platforms, ensuring seamless, user-friendly interactions that strengthened adoption and user satisfaction.
- Developed detailed wireframes, clickable prototypes, and high-fidelity mockups using Figma, Miro, and AI-aided tools, accelerating validation cycles and improving design accuracy.
- Collaborated with product, engineering, and business stakeholders to translate strategic goals into intuitive, scalable design frameworks.
- Established and maintained modular design systems and digital style guides, driving consistency across multiple product ecosystems.
- Incorporated Agile and Scrum practices, embedding iterative feedback loops for continuous user-driven improvements.
- Optimized information architecture and interaction flows, reducing cognitive overload and creating smoother navigation.
- Leveraged AI-powered ideation and prototyping workflows, accelerating creativity, shortening turnaround, and fostering innovation.
- Delivered impactful results by elevating engagement, reducing user drop-offs, and enhancing overall experience quality.

### Sr. UX/UI Designer - Team Lead

**Magicisminds (KOLKATA, INDIA)** (Aug 2022 - Jul 2024)

- Led cross-functional design squads in creating intuitive digital products, driving stronger adoption and long-term retention.
- Conducted persona mapping, journey analysis, and usability testing, ensuring design decisions were backed by evidence and real user behavior.

- Translated product requirements into scalable, high-quality UX frameworks and UI specifications aligned with business outcomes.
- Mentored and coached junior and mid-level designers, raising delivery standards and strengthening team culture.
- Produced wireframes, interactive prototypes, and visually refined mockups using Adobe Creative Suite and Figma.
- Organized stakeholder design reviews and workshops, fostering alignment between product roadmaps and user experience objectives.
- Applied behavioral analytics and iterative design cycles, significantly improving customer journeys and reducing friction points.
- Facilitated Agile sprint planning, backlog grooming, and design documentation, ensuring transparent collaboration with engineering.
- Enhanced engagement through research-driven navigation improvements and streamlined flows.
- Increased customer satisfaction by embedding usability insights into product rollouts and redesigns.

## **Sr. UX/UI Designer**

**Objectsol Technologies Pvt Ltd (KOLKATA, INDIA)** *(Jul 2019 - Aug 2022)*

- Crafted and executed innovative digital design strategies across multiple platforms, directly contributing to stronger customer loyalty and brand affinity.
- Conducted structured research, focus groups, and usability interviews, integrating insights into product feature roadmaps.
- Partnered closely with engineering, QA, and product managers to deliver solutions that balanced usability with technical feasibility.
- Iterated design deliverables based on analytics dashboards, client feedback, and user performance patterns, enabling continuous optimization.
- Produced wireframes, prototypes, UI assets, and micro-interactions, expediting development and deployment cycles.
- Utilized data-informed revisions to refine navigation patterns, simplifying workflows and improving clarity.
- Maintained brand consistency and visual hierarchies by building robust style systems across applications.
- Partnered with QA and developers to validate design accuracy pre- and post-deployment, ensuring flawless execution.
- Strengthened engagement and retention through research-backed design innovations.
- Reduced customer support queries by simplifying complex features into accessible, self-guided experiences.

## **Sr. UX/UI Designer**

**Venkon Software (KOLKATA, INDIA)** *(Jan 2019 - Jun 2019)*

- Directed UX/UI projects for web and mobile platforms, ensuring intuitive and responsive user experiences.
- Collaborated with product managers and developers to refine wireframes and prototypes based on analytical feedback.
- Designed wireframes, high-fidelity visuals, and prototypes using Adobe Creative Suite and InVision for scalable solutions.
- Conducted usability research and data analysis to enhance product engagement and optimize workflows.
- Improved adoption and engagement through research-driven design enhancements.
- Strengthened conversion and customer satisfaction by implementing iterative usability improvements.
- Ensured design consistency across platforms through brand-aligned style guidelines.
- Improved collaboration between design and engineering teams, streamlining development processes.
- Delivered impactful solutions that combined user-centric design with business objectives.
- Played a pivotal role in improving product usability and long-term satisfaction.

## **Sr. UI/UX Designer**

**Gameterian Interactive Studios / BOT PVT.LTD (KOLKATA, INDIA)** *(Jul 2014 - Jul 2018)*

- Orchestrated end-to-end design activities for web and mobile platforms, delivering intuitive experiences tailored to diverse user groups.
- Coordinated with product leads, developers, and stakeholders to align design initiatives with organizational goals and market needs.
- Executed in-depth user studies, journey mapping, and usability assessments to derive insights that shaped design strategies.
- Produced wireframes, detailed prototypes, and polished UI visuals using Adobe Creative Suite and InVision, expediting product cycles.
- Collaborated with front-end engineers to translate creative concepts into functional interfaces, ensuring technical alignment.
- Developed and enforced comprehensive design guidelines and visual systems, ensuring uniformity across all digital touchpoints.
- Mentored junior designers, instilling industry best practices and fostering a collaborative design culture.
- Applied iterative refinement through customer feedback and research, driving noticeable UX improvements.
- Streamlined navigation flows and interaction patterns, simplifying user journeys and strengthening engagement.
- Elevated customer experience outcomes by enhancing usability and creating more satisfying interactions.

## **UI Designer**

**Digi Shipping Solution Pvt. Ltd. (KOLKATA, INDIA)** *(Jul 2013 - Jun 2014)*

- Designed responsive web applications using HTML, CSS, and JavaScript, ensuring seamless user experiences across devices.
- Collaborated with cross-functional teams to deliver intuitive, user-friendly interfaces that aligned with brand guidelines.
- Maintained consistent website functionality, performance, and brand identity through structured updates and improvements.
- Enhanced adoption and satisfaction by designing engaging interfaces supported with high-quality visuals using Adobe Creative Suite.
- Delivered measurable outcomes with notable improvements in conversion rates and overall customer experience.

## **UI/UX Designer**

**Webengineers (KOLKATA, INDIA)** *(Sep 2012 - Jun 2013)*

- Designed and implemented engaging website interfaces, improving user engagement and aligning with client business goals.
- Collaborated with developers and product teams to create scalable, innovative product solutions under tight timelines.
- Managed multiple design projects simultaneously, ensuring high-quality outputs while adhering to deadlines.
- Increased customer satisfaction by aligning product visuals and usability with brand messaging and target audiences.
- Delivered outcomes including significant improvements in engagement and notable enhancements in customer satisfaction through user-focused design.

## **Web designer**

**Cons Asia (KOLKATA, INDIA)** *(Dec 2011 - Aug 2012)*

- Designed and developed responsive websites using HTML, CSS, and JavaScript, optimizing functionality and user experience.
- Partnered with teams to create user-friendly interfaces, implementing design improvements supported by usability feedback.
- Introduced SEO strategies that boosted search rankings and drove higher organic website traffic for client projects.
- Conducted user testing and feedback analysis, ensuring design enhancements improved performance and navigation.
- Delivered results including stronger search visibility, increased traffic, and improved customer satisfaction across projects.

## **CERTIFICATIONS**

- **Mobile UI Certificate (IxDF)** (IxDF - 2025)

- **Certificate-HCI-Perception-and-Memory (IxDF)** (IxDF - 2025)
- **Certificate-Design-Thinking (IxDF)** (IxDF - 2025)
- **Google UX Research Certificate (Google)** (Google - 2024)

## PROJECTS

### mBongo

- Designed and delivered a **secure, scalable, and user-friendly e-wallet platform** tailored for individuals and businesses to simplify digital payments.
- Prioritized **seamless user experiences** with features such as fast transactions, integrated services, and advanced security protocols.
- Adopted a **human-centered design approach** to ensure accessibility and trust in everyday digital financial transactions.

### Plant Gharana

- Developed **intuitive mobile app interfaces** for plant sales, gardening solutions, and personalized care guidance.
- Collaborated with cross-functional teams to **align design outputs with commercial and customer engagement goals**.
- Enhanced user adoption by delivering **visually calming, accessible, and informative interactions** that promoted sustainable engagement.

### Route Risk (Propel)

- Contributed to the development of a **logistics and risk management solution** for fleet operations and commercial auto insurance.
- Integrated **big data and machine learning algorithms** to assess risks, optimize safety, and reduce operational inefficiencies.
- Designed **dynamic safety routing and driver behavior benchmarking interfaces**, enabling real-time visibility and improved compliance.

### Ubee Chat

- Played a key role in building a **hybrid mobile application** combining live chat, business promotion, and matchmaking functionalities.
- Applied **user persona development and emotional journey mapping** to define user needs across diverse scenarios.
- Delivered an engaging, multi-purpose platform by **balancing social, commercial, and personal user requirements** within one cohesive experience.

## HOBBIES

Reading, Studies

## LANGUAGES

English, Bengali, Hindi

## EDUCATION

### M.A.

Rabindra Bharati University, KOLKATA, INDIA

## CONTACT PERSON